

**Robins Trust Board Meeting- Via Discord**  
**Minutes**  
**Monday 7<sup>th</sup> August 2023**

**Present**

James Young (JY) Jenny Hancock ( JHanc) Jaimie Henderson (J Hend) John Cooper ( JC) Leo Hoenig (LH) Sam Lear (SL) Simon Watten (SW)

**Apologies**

Dave Beesley (DB)

**Matters arising from previous meeting.**

JY Confirmed that the Discord access was correctly set up

Agenda item	Minutes	Actions
Finance and Membership	JC confirmed that <ul style="list-style-type: none"> <li>• Current account stands at £8046.51</li> <li>• Savings account stands at £5027. 71</li> <li>• Hope and Glory have paid our profit from shirts £298.70</li> <li>• Recent debit charge of £190 from Stripe-unexplained</li> <li>• JC unable to access trust account emails since changing phone</li> <li>• Membership stands at 218 (33 of which are monthly investors)</li> <li>• Some difficulties with the membership year running from June 1<sup>st</sup> to May 31<sup>st</sup> on Memberful- discussed, no conclusion reached</li> <li>• Memberful does not assign membership numbers but we are obliged to have a share register</li> <li>• JHend agreed to take over role of Membership Secretary from JC</li> </ul>	<p><b>DB</b> to check whether the £190 is an annual service charge</p> <p><b>DB</b> to report back to JC if there are any emails that need actioning</p> <p><b>JHend and JC</b> to liaise re transfer of role and ensure we have an up to date share register and all members have a number</p>
SLO Role	<ul style="list-style-type: none"> <li>• JHanc updated board members on recent decision to resign as Club SLO and subsequent discussion with Club Chairman and Club Secretary where she made the points that the SLO role is not embedded in culture of Club, dialogue is one way and engagement from Club lacking.</li> <li>• JHanc has offered to support anyone new to the role that Club appoint.</li> </ul>	<p><b>JHanc</b> will remind Club that email account and Twitter account need to be passed on</p>

	<ul style="list-style-type: none"> <li>It is not clear as yet what the next arrangements will be.</li> </ul>	
New member/marketing strategy	<ul style="list-style-type: none"> <li>It was agreed that membership growth and increased Trust visibility are required</li> <li>JHend, SL and JHanc agreed to form a separate working party (Project Membership) and come up with a plan to address this.</li> </ul>	<b>Project Membership Group</b> to produce plan to present to Trust Board
<b>AOB</b>	<ol style="list-style-type: none"> <li>SL provided update on Proud Robins and plans to liaise with Murry Toms (director) and the imminent new digital marketing manager and Kelly at HerGameToo to continue to work on raising profile</li> <li>JHend revisited the subject of Trust providing bike racks for supporters and it was felt this was something we could fund</li> <li>LH raised the subject of AGM which needs to be within 6/12 of 1<sup>st</sup> June <ol style="list-style-type: none"> <li>Potential agreed date 23<sup>rd</sup> November</li> <li>Possibly at Deya again</li> </ol> </li> <li>SW asked if any progress on plans to develop ground facilities. JY reported that it appeared that discussions had not progressed any further but DB may be able to tell us more</li> </ol>	<ol style="list-style-type: none"> <li><b>SL</b> to liaise with Club and other stakeholders re increasing momentum of Proud Robins</li> <li><b>JHanc and JHend</b> to research bike rack options and prices</li> <li><b>JY</b> to try to ascertain if booking Deya is possible</li> <li><b>DB</b> to update us on any progress at next meeting</li> </ol>

**Next meeting dates**

**Thursday 14<sup>th</sup> September**

**Wednesday 18<sup>th</sup> October**