



**AGENDA**  
**GENERAL MEETING OF THE TRUST BOARD**

**Thursday, October 19<sup>th</sup> 2023: 8pm, via Discord**

**Dave Beesley (DB), John Cooper (JC), Jaimie Henderson (JHen), Leo Hoenig (LH), Sam Lear (SL), Simon Watten (SW).**

**1. Apologies**

James Young and Jenny Hancock

**2. Minutes from meeting on September 13<sup>th</sup> 2023**

**a. Matters arising**

**ACTION: Membership numbers on Memberful – JHen to update.**

**ACTION: DB to check if non-editable custom fields are available on Memberful (so Members can view their own Membership Number).**

**ACTION: SL to speak to Nick Elliot about developing Proud Robins initiatives.**

**ACTION: JHen to find out the sales figures for the second retro shirt and ask JY to prepare invoice.**

**ACTION: DB to add Trust board meeting minutes to website.**

**3. Membership and Finances update**

Membership numbers: 235 members. 18 New and 2 Restarted in Sept, and 1 New in Oct.

JC has received the audited accounts back from Justine. JY to write the Chair's report to accompany and then submit to HMRC – to submit by end of the year.

The income from memberships has grown, with new investors.

The board noted thanks to JC for coordinating the accounts.

There are still some people with Standing Orders. JC can provide a list of those who are paying by Standing Order.

**ACTION: JC to provide JHen with a list so that we can communicate with them to ask them to use the new payment system.**

Over £3k for the year to March 2023 (up from £1.5k the previous year).

End of the last financial period: £10,773 in the bank.

£13,250 +/- at the moment.

£8,251.43 current account.  
£5,000 in savings.

In a recent Club Board meeting Finance Director Clive Gowing made a good point about the Trust investing lump sums rather than a trickle – the Trust board felt this was sensible and agreed with this viewpoint.

#### 4. **FED Update**

DB has been speaking with Murry Toms (MT) about positive things that can be done to raise the spirit of the fanbase. DB, MT and Paul Godfrey are starting an informal working group to look at how the club can grow and develop.

SLO: MT has said that there should be a solution in the near future and will update the Trust as it is finalised.

##### a. **Comms and reaching a wider and more diverse audience**

(following DB's chat with MT) The new generation of social media users use platforms such as Discord, WhatsApp, Snapchat, etc. There is a Memberful integration with Discord, so we could have private channels, Trust channels, and then general channels.

SL and SW mentioned WhatsApp channels – there's a lot of club content.

The board agreed to investigate further.

**ACTION: SW and JHen to investigate the Discord integration on Memberful and see how this could be opened up to Trust members as a whole (on separate channels).**

#### 5. **DIY SOS Day – Approach for next international break**

+ *Thanks to Robin and photos on Trust site/socials*

Less successful, but understandable given short notice. Progress was made and there are still straight-forward things that can be done. Some Gloucester College students doing the 'Mixed skills' course need to do a placement, and this could be a useful way of working together in the future.

The Trust discussed getting the Club's buy in for the November International date (later confirmed as a postponement), to publicise more widely. Approach MT to communicate with season ticket holders, for example.

There are plans to do things with some volunteers via the club.

Could the club have something ready to go on the scoreboard on the Wigan home match and get ready to send emails to season-ticket holders?

#### 6. **FSA Governance Review of the Trust**

LH: the FSA are updating their check-list and requirements, so this might put us in a good position. DB will put whoever leads on this in touch with Jess Grundy, and Jane Hughes. LH has said he's happy to work with JHan and JHen.

**ACTION: JHan, LH and JHen to work with Nicola Cave at the FSA to coordinate the Governance Review of the Trust.**

#### 7. **AGM planning**

a. **November 23 - Venue, etc.** DB: is working on the venue from the club. Deya are quite expensive. JY and JHan suggested putting money behind the bar. DB will chase Deya tomorrow.

b. **Election** – All board members to publicise the elections before Nov 8<sup>th</sup>.

c. **Other related tasks**

Who to host? Radio Gloucestershire did the audio last year. Tom Watt hosted last year. Suggestion to approach to Robins Report to put out the recorded audio. JH has asked Owen Knight.

- 8. Update on Cycle-rack proposal**  
**ACTION: JHan and JHen to complete the proposal so that DB can take it to the club board.**
  
- 9. Charity Shirts**  
Trust Board to choose 5 for H&G to manufacture.  
DB is collating votes – JHan and JC to vote.  
**ACTION: DB to arrange, order and manage the creation and supply of the 5 Charity shirts with Ric Dennis at Hope and Glory – JHen has included DB in the initial email chain to hand over. The shirts need to be agreed and ordered by ‘mid-November’ at the latest according to Ric Dennis.**
  
- 10. Podcast**  
JHen requested \$5 per month for hosting on Libsyn –The board supported that.  
JHen note: the final cost was \$7 per month.
  
- 11. EFL Flag Policy in light of the conflict in Gaza**  
DB updated the board on the club’s policy. The club are keeping it under review.
  
- 12. AOB**

**Summary of Actions:**

<b>Board member</b>	<b>Action</b>	<b>Deadline</b>
<b>JHen</b>	Update Membership numbers on Memberful	<b>Complete</b>
<b>DB</b>	Check if non-editable custom fields are available on Memberful.	
<b>SL</b>	Speak to Nick Elliot about developing Proud Robins initiatives.	
<b>JHen</b>	JHen to find out the sales figures for the second retro shirt and ask JY to prepare invoice.	
<b>DB</b>	DB to add Trust board meeting minutes to website.	
<b>JC and JHen</b>	JC to provide JHen with a list so that we can communicate with those who pay by Standing Order to ask them to use the new payment system.	
<b>SW and JHen</b>	Investigate the Discord integration on Memberful and see how this could be opened up to Trust members as a whole (on separate channels).	
<b>JHan, LH and JHen</b>	Continue to work with Nicola Cave at the FSA to coordinate the Governance Review of the Trust.	

<b>JHan and JHen</b>	Complete the cycle-rack proposal so that DB can take it to the club board.	
<b>DB</b>	Arrange, order and manage the creation and supply of the 5 Charity shirts with Ric Dennis at Hope and Glory. The shirts need to be agreed and ordered by 'mid-November' at the latest according to Ric Dennis.	<b>15 November</b>